

Gruppo di ricerca
Digital Cultural Heritage
ICOM Italia

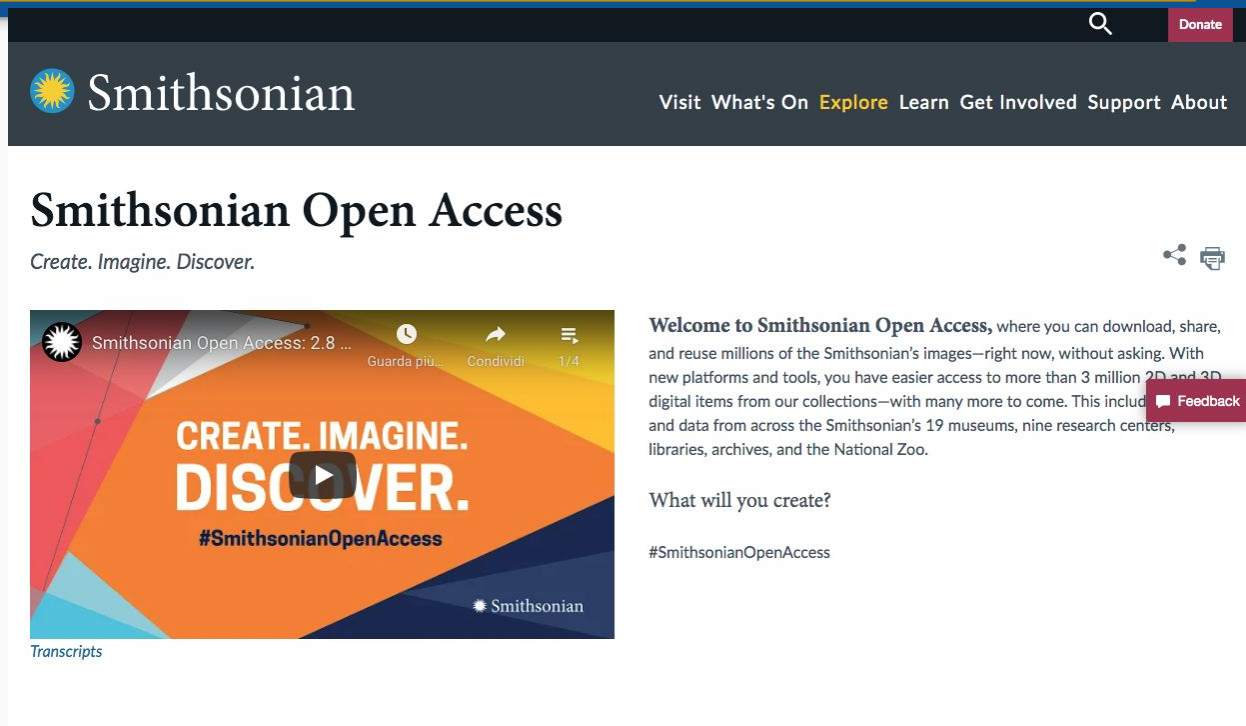
Sarah Dominique Orlandi, Anna Maria Marras, Cristina Manasse

Roma, 6 Maggio 2022

OPEN ACCESS > EDUCAZIONE

Smithsonian

“L'accesso aperto è una pietra miliare nei nostri sforzi per raggiungere, istruire e ispirare il pubblico”



Smithsonian

Visit What's On **Explore** Learn Get Involved Support About

Smithsonian Open Access

Create. Imagine. Discover.

Smithsonian Open Access: 2.8 ... Guarda più... Condividi 1/4

CREATE. IMAGINE. DISCOVER.

#SmithsonianOpenAccess

Smithsonian

Transcripts

Welcome to **Smithsonian Open Access**, where you can download, share, and reuse millions of the Smithsonian's images—right now, without asking. With new platforms and tools, you have easier access to more than 3 million 2D and 3D digital items from our collections—with many more to come. This includes and data from across the Smithsonian's 19 museums, nine research centers, libraries, archives, and the National Zoo.

What will you create?

#SmithsonianOpenAccess

Feedback

OPEN ACCESS > MISSION

La National Gallery of Denmark [SMK](#) pone l'attenzione sul coinvolgimento attivo:

“L'utente culturale vuole essere un [partecipante attivo e utilizzare la cultura nella propria vita](#)”

Fonte Intervento SMK
[Convegno](#) ICOM Italia
[11 marzo 2021](#)

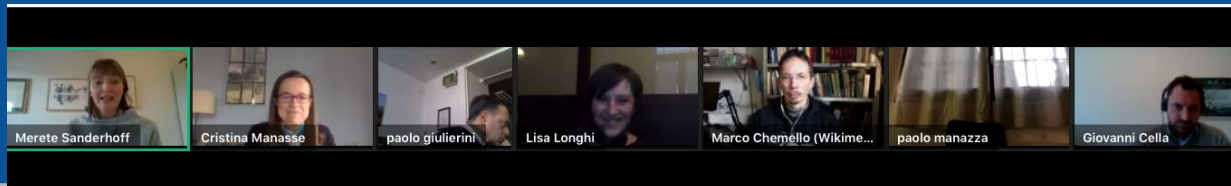
About SMK

SMK Open Setting art free

From 2016 until 2021 SMK Open is working on making the SMK collection available for everyone

[Read more](#)

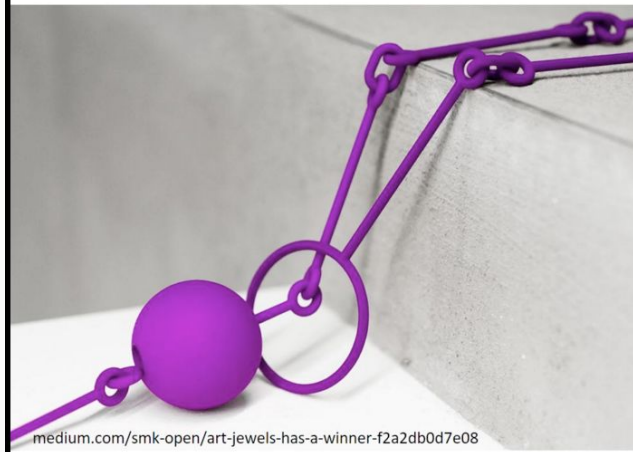
OPEN ACCESS >
RIUSO CREATIVO



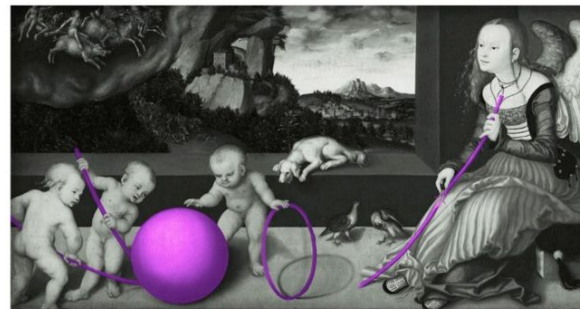
By
SMK
March 11, 2021
ICOM Italia
Conference

SHAPEWAYS

Winning design by 3different



medium.com/smk-open/art-jewels-has-a-winner-f2a2db0d7e08



ICOM
Italia

L'impegno di ICOM Italia per Open Access

ADVOCACY - Legge di delegazione europea 2019 - partecipazione al dibattito

**1) XIV Commissione
permanente (Politiche
dell'Unione Europea)
del Senato**

8 giugno 2020
Adele Maresca,
Pierfrancesco Fasano

**2) Icom sottoscrizione
appello CC Italia per
art 14 legge
delegazione europea**

**3) Audizione presso VII
Commissione Cultura - Camera
dei deputati**

10 nov 2020
Adele Maresca,
Sarah Dominique Orlandi

2022

Accademia

https://www.academia.edu/75697139/OPEN_ACCESS_100_domande_e_risposte_per_Musei_Archivi_e_Biblioteche_Diritto_dautore_copyright_e_licenze_aperte_per_la_cultura_nel_web_2022?email_work_card=title

ICOM
International
Council
of Museums
Italia

OPEN ACCESS 100 DOMANDE E RISPOSTE PER MUSEI, ARCHIVI E BIBLIOTECHE

DIRITTO D'AUTORE, COPYRIGHT E LICENZE
APERTE PER LA CULTURA NEL WEB

A cura del gruppo di ricerca
Digital Cultural Heritage ICOM ITALIA

2022

ICOM
International
Council
of Museums
Italia

OPEN ACCESS 100 QUESTIONS AND ANSWERS FOR MUSEUMS, ARCHIVES AND LIBRARIES

AUTHOR'S RIGHTS, COPYRIGHT AND OPEN
LICENSES FOR CULTURE ON THE WEB

By Digital Cultural Heritage Research Group
ICOM ITALY

2022

OME SEMINAR, FEBRUARY 9, 2022

ICOM
Italia

2022 - Premiazione 16 giugno 2022

PREMI



2022 - Prague





h.e.l.p.

heritage education new web formats
and free licenses opportunities for
dissemination, co-creation and open data

HELP

Digital projects for heritage education

The aim of the **HELP project** is to guide museums through a self-assessment process and to support them in the realization of digital projects for heritage education, based on open licenses.

Research

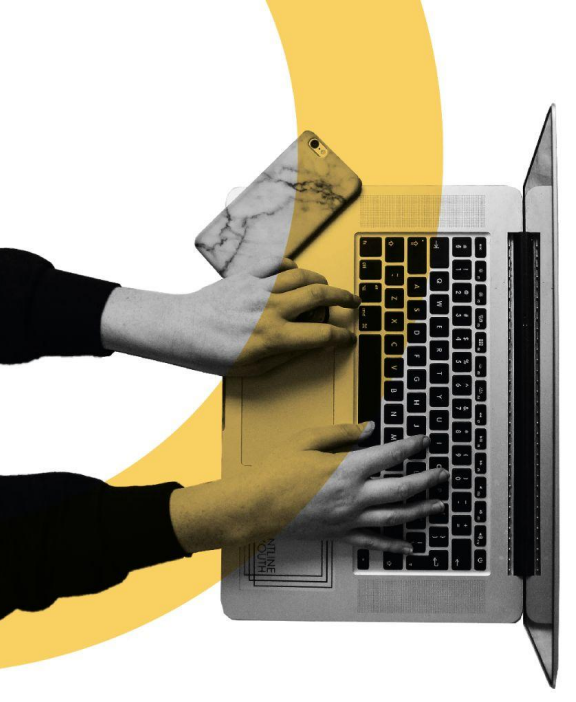
Free online lessons

Grant

Consultancy

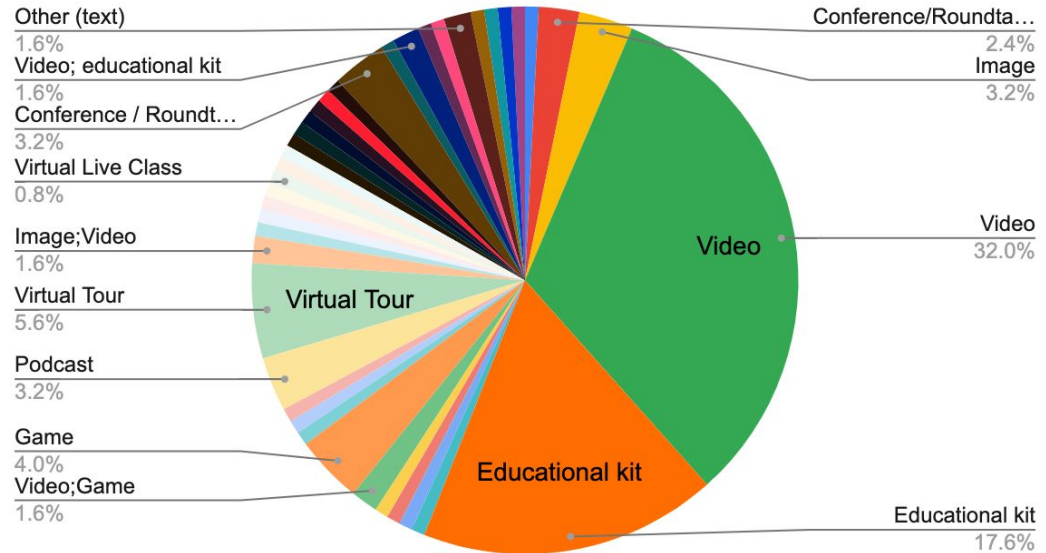
ICOM
Italia

ROME SUMMIT, FEBRUARY 9, 2019



HELP

Type of contents





HELP

DATA LICENSES (Terms of use)

- Not declared
- No
- CC BY SA
- Other
- all right reserved
- CC BY





HELP

Digital projects for heritage education **2. FREE ONLINE LESSON PLAN**



HELP

TOPICS



Education



Technical aspects



Legal aspects



Sustainability

Online lessons PRESENTATION



00

Introduction

Sarah Dominique Orlandi, Anna Maria Marras

Help project coordinators - youtu.be/GWAPRZbZmF8



HELP

TOPIC #1 - Education on the web



01

Technology used & useful:
Enhancing the role of museums in a digital Era
Jiri Styblo - https://bit.ly/HELP_01



02

The relevance of cultural heritage education:
knowledge, skills and awareness
Silvia Mascheroni - https://bit.ly/HELP_02



03

Online Educational Tools – What's on?
Filipa Leite - https://bit.ly/HELP_03



04

Game “Beware Flood”: development, use and evaluation in a museum environment
Jan Husak - https://bit.ly/HELP_04



05

Bubbles and tails -
museums as places of togetherness
Ines Camara - https://bit.ly/HELP_05



HELP

TOPIC #2 - Technical issue



06

Open Data/Open Platforms and OER - tools to create meaningful, interactive and creative educational content

Barbara Andrez - https://bit.ly/HELP_o6



07

Designing educational applications

Čeněk Pýcha & Vojtěch Ripka - https://bit.ly/HELP_o7



08

Platform open data and open licenses

Mario Antas - https://bit.ly/HELP_o8



09

Online education tools overview – Czech experience

Petra Sobanova - https://bit.ly/HELP_o9



HELP

TOPIC #3 - Legal aspects



10

Copyright law and Open Licenses

Deborah De Angelis - https://bit.ly/HELP_10



11

Images and general legal principles

Cristina Manasse - https://bit.ly/HELP_11



12

Copyright, data ownership and reuse

Thomas Margoni - https://bit.ly/HELP_12

h.e.l.p.

Digital projects for heritage education
FREE ONLINE LESSON PLAN

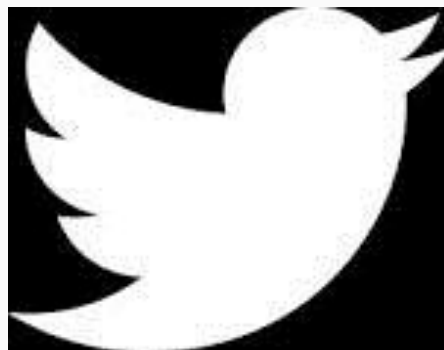
11 Legal Aspects **Images and general legal principles**



Twittare, cinguettare, caricare ...



flickr



MINAR, FEBRUARY 9, 2011

ICOM
Italia

Domande

Pandemia

**Contenuti on line, virtual
tours, public
engagement**

**Cultura recapitata ma il
sistema culturale era
pronto?**

Condivisione

**Istituzioni culturali
avevano una strategia?**

Contratti?

Note legali?

Contenuti

**Quali contenuti
sono stati condivisi
e resi accessibili?**

**Controllo diritti, PD,
licenze, etc?**

ROME SEMINAR, FEBRUARY 9, 2020

Contratti - TOS

Note legali – Condizioni di utilizzo



ROME SEMINAR, FEBRUARY 9, 2020

Do not

Use

**Justify use because
image is on line**

**Do not imply consent to
use image**

Justify coincidence

Check your images

Available? Protected?

Consent not implied

Same idea?

DO

**Check rights before use
and before sharing**

Exception to consent?

Legal advice

ROME SEMINAR - FEBRUARY 9, 2017

Do's

Before use

Check photos

Public domain

Shared in CC?

Protected?

Privacy?

Check your rights

Your rights

Who is the right holder?

Limits to use?

Contract

Read Tos

Contract with author?

Legal rights?

Use a contract.....

Legal advice

ROME SEMINAR FEBRUARY 9, 2017

Grazie!

Digital Cultural Heritage Research Group ICOM Italia

